

CROSTOWN SURGERY CENTER
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Edina, MN 55435
www.CrosstownSurgeryCenter.com
952-456-7300

WEB PRIVACY POLICY

Crosstown Surgery Center (“we”, “our”, or “us”) respects your privacy and is committed to protecting the personal information you share with us through our website. This Privacy Policy explains what information we collect, how we use it, and the choices you have about your information.

I. Information We Collect

When you visit our website and choose to contact us or request information, we may collect the following information:

- Name (first and last)
- Organization name
- Phone number
- Email address
- Message content, including any information you choose to share about the services you are interested in.

We do not collect any protected health information (PHI) through this website. Please do not include patient, medical details, or other confidential data in your message.

A. Cookies and Non-Health Information

Our public-facing websites may use cookies, pixels, and similar technologies to gather certain non-medical information about your use of our website and to customize your experience on the website. Your non-medical information may be tracked and/or shared with our partners, including but not limited to, your IP address, device ID, browser setting, operating system, referring domain, language preferences, mobile carrier, website activity and cookies. By using our website, you are consenting to the tracking and/or sharing of this non-medical information.

A “cookie” is a small file stored on your computer by a website which stores certain information about your activity on the website. Crosstown Surgery Center uses cookies for data analytics purposes, to determine how users are interacting with the website, and to optimize performance. We do not track or share any patient medical information for these purposes.

B. Browser Cookie Settings.

Most browsers automatically accept cookies by default. You can adjust your browser settings to refuse cookies or to alert you each time a cookie is offered. If you choose to decline cookies,

some features of our website may not function properly. Please note that opt-out choices are device- and browser-specific and may not work in all instances.

To learn more about the use of cookies on our website, please see the [Cookie Declaration Link](#).

C. Pixels and other Tracking Technologies

We may also use pixels or other tracking technologies to automatically collect non-medical information when you visit our website. These technologies usually track advertising preferences from website to website and gather data about users' browsing habits to improve the user experience.

Pixels are small, transparent images embedded in websites, emails, or advertisements that may transmit information to platforms such as Google, Meta or TikTok, which may combine your information with other information they have about you.

D. Google Analytics

We use Google Analytics to help create reports and statistics on the performance of the website. Google Analytics collects non-medical information such as your IP address, device type and operating system, referring URLs, location, and pages visited. If you do not want Google Analytics to be used in your browser, you can install the "Google Analytics Opt-Out Browser Add-On," provided by Google.

II. How We Use Your Information

We use the information you provide only to:

- Respond to your inquiries or requests;
- Provide information about our services;
- Communicate with you regarding potential business opportunities;
- Prevent potentially prohibited or illegal activities; and
- For any other purposes disclosed to you at the time we collect your information and pursuant to your consent.

We do not sell, rent, or trade your personal information.

III. How We Share Information

We are committed to maintaining your trust and ensuring transparency. Below are the circumstances in which we may share the information we collect and the parties with whom it may be shared:

- With our employees and authorized service providers who require access to the information to respond to your request or perform website-related services on our behalf;
- With our corporate affiliates;
- For legal and compliance purposes, including to respond to subpoenas, court orders, legal process, law enforcement requests, and legal claims or government inquiries;
- In connection with a business transaction, such as a merger, acquisition, or sale of assets;
- With your consent or as otherwise disclosed to you at the time the information is collected, or pursuant to your direction.

IV. Data Security

We use reasonable administrative, technical, and physical safeguards to protect the information you submit through our website. However, because no system or transmission over the internet is completely secure, we cannot guarantee absolute security of your information.

V. Your Choices

You may contact us at any time to:

- Request access to or correction of your information;
- Request that we delete your information from our records; or
- Opt-out of future communications.

To do so, please email us at PrivacyOfficer@RevoHealth.com.

VI. Third-party Links and Content

Our website may contain links to content maintained by third parties that we do not control. We are not responsible for the privacy practices of these third parties. The information practices of these third parties are not covered by this Privacy Policy.

VII. Children

We do not knowingly allow individuals under the age of eighteen (18) to create accounts that allow access to our services.

VIII. Changes to the Privacy Policy

The effective date of this notice is April 1st, 2026. We may update this Privacy Policy from time to time. When we update the Privacy Policy, we will revise the "Effective Date" date above and post the new Privacy Policy. We recommend that you review the Privacy Policy each time you visit the website to stay informed of our privacy practices.

IX. Questions?

If you have any questions about this Privacy Policy or our practices, please email us at PrivacyOfficer@RevoHealth.com.